



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1354841

Schedule Dates 10/09/12-10/15/12
Advertiser Dalton For Governor (71487)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Welsh,Kathryn
Phone/Fax /
CPE 323/326/2209
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DALTON FOR GOVERNOR
DALTON FOR GOVERNOR

Date Entered 08/15/12
Last Modified 10/01/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09788765
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,476.25
Net Total \$19,698.75
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	45	\$23,175.00
Grand Total:	45	\$23,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	10/14/12-10/14/12	2	:30	5:59A- News-News 13 @ 6am Sunday	1							X				Asheville (WLOS)	NEWS LEVEL 2	8/15/12
1.1	Normal Line / News	10/14/12-10/14/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 2	10/1/12
2.0	Revised Line / News	10/13/12-10/13/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X					Asheville (WLOS)	NEWS LEVEL 2	8/15/12
2.1	Normal Line / News	10/13/12-10/13/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 2	10/1/12
3.0	Revised Line / News	10/14/12-10/14/12	2	:30	8A- ABC-Good Morning America Sunday	1							X				Asheville (WLOS)	GMA LEVEL 2	8/15/12
3.1	Normal Line / News	10/14/12-10/14/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 2	10/1/12
4.0	Revised Line / News	10/13/12-10/13/12	2	:30	8A- ABC-Good Morning America Saturday	1						X					Asheville (WLOS)	NEWS LEVEL 2	8/15/12
4.1	Normal Line / News	10/13/12-10/13/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$225.00	\$225.00	Asheville (WLOS)	NEWS LEVEL 2	10/1/12
5.0	Revised Line / News	10/13/12-10/13/12	2	:30	8A- ABC-Good Morning America Saturday	1						X					Asheville (WLOS)	GMA LEVEL 2	8/15/12

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5.1	Normal Line / News	10/13/12-10/13/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 2	10/1/12
6.0	Normal Line / News	10/09/12-10/15/12	2	:30	8A- 9A (EST)		1	1		1	1			4	\$1,200.00	\$4,800.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 2	8/15/12
7.0	Revised Line / News	10/09/12-10/12/12	2	:30	5:28A- News-News 13 Early 530a			1	1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12
7.1	Normal Line / News	10/09/12-10/12/12	3	:30	5:28A- News-News 13 Early 530a			1	1	1	1			4	\$300.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 2	10/1/12
8.0	Revised Line / News	10/14/12-10/14/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X				Asheville (WLOS)	NEWS LEVEL 2	8/15/12
8.1	Normal Line / News	10/14/12-10/14/12	3	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$700.00	\$700.00	Asheville (WLOS)	NEWS LEVEL 2	10/1/12
9.0	Revised Line / News	10/14/12-10/14/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X				Asheville (WLOS)	NEWS LEVEL 2	8/15/12
9.1	Normal Line / News	10/14/12-10/14/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS LEVEL 2	10/1/12
10.0	Revised Line / News	10/09/12-10/15/12	2	:30	5A- News-News 13 Early 5am		1	1	1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12

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10.1	Normal Line / News	10/09/12-10/15/12	3	:30	5A- News-News 13 Early 5am		1	1	1	1	1			5	\$200.00	\$1,000.00	Asheville (WLOS)	NEWS LEVEL 2	10/1/12
11.0	Revised Line / News	10/09/12-10/15/12	2	:30	12:30P- News-News 13 at 1230p		1	1	1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12
11.1	Normal Line / News	10/09/12-10/15/12	3	:30	12:30P- News-News 13 at 1230p		1	1	1	1	1			5	\$350.00	\$1,750.00	Asheville (WLOS)	NEWS LEVEL 2	10/1/12
12.0	Revised Line / News	10/10/12-10/15/12	2	:30	11:58:41A- News-News 13 at Noon		1		1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12
12.1	Normal Line / News	10/10/12-10/15/12	3	:30	11:58:41A- News-News 13 at Noon		1		1	1	1			4	\$400.00	\$1,600.00	Asheville (WLOS)	NEWS LEVEL 2	10/1/12
13.0	Revised Line / News	10/09/12-10/15/12	2	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12
13.1	Normal Line / News	10/09/12-10/15/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1			5	\$600.00	\$3,000.00	Asheville (WLOS)	NEWS LEVEL 2	10/1/12
14.0	Revised Line / SPOT	10/09/12-10/15/12	2	:30	4:00:30P- Katie		1	1	1	1	1						Asheville (WLOS)	KATIE COURIC	8/15/12
14.1	Normal Line / SPOT	10/09/12-10/15/12	3	:30	4:00:30P- Katie		1	1	1	1	1			5	\$175.00	\$875.00	Asheville (WLOS)	KATIE COURIC	10/1/12
15.0	Revised Line / News	10/10/12-10/15/12	2	:30	5:28P- News-News 13 at 5:30p		1		1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12

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15.1	Normal Line / News	10/10/12-10/15/12	3	:30	5:28P- News-News 13 at 5:30p		1		1	1	1			4	\$700.00	\$2,800.00	Asheville (WLOS)	NEWS LEVEL 2	10/1/12
16.0	Normal Line / News	10/11/12-10/11/12	2	:30	6P- 7P (EST)	1				X				1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
17.0	Normal Line / News	10/15/12-10/15/12	2	:30	6P- 7P (EST)	1	X							1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12

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